

The Claresholm Advertiser

Vol. 2, No. 45

CLARESHOLM, ALBERTA, THURSDAY, FEBRUARY 24, 1916

Subscription, \$1.50 Per Year in Advance

Willow Bend DAIRY

Phone R1104
Will deliver daily Rich Milk, bottled.
Prompt Service

12 quarts for \$1.00
Milk—1 qt. 10c; 1 pint, 5c.
Cream—1 quart, 35c; 1 pint, 20c.
Separated Milk—1 qt., 5c.; 1 gal., 15c.
Butter milk—8c. quart.

J. H. Walton, - Prop.



Mail Contract
SHEPHERD TENDERS, addressed to the Post Office General, will be opened at Ottawa on Friday, the 24th March, 1916, for the carriage of the Post Office Mail, on a proposed contract for four years, to be made each year by tender.

LAURENCE and PARKLAND
From the Publisher's General's pleasure.
Printed notice containing further information as to conditions of proposed contract will be published in the Post Office General's Office, at Ottawa, on Friday, the 24th March, 1916, and at the office of the Post Office General, at the Post Office General's Office, at Ottawa, on Friday, the 24th March, 1916.

For Sale
KARN UPRIGHT PIANO

Good as new. Original price \$600.
Will sell for \$250—\$220 cash down, balance on time.
A. E. STRANGE, Auctioneer

A. E. STRANGE
AUCTIONEER
AND COMMISSION AGENT

Sales arranged in all parts of the district.

Watch this space for announcement of forthcoming sales

CLARESHOLM, Alberta

This Week's Specials:

HOME-MADE	
Toffee Cushions	Fruit Cushions
Clove "	Clove "
Butter Toffee Cushions	Mint "
Raspberry "	Lemon "
Pineapple "	

ON SALE AT SOBY'S STORE

...Just the Goods to Give to the Children...

E. G. BARBER'S BAKERY
SHELVET STREET, CLARESHOLM

Land for Sale

N. W. corner of section 18 T. 13. R. 27. W. of 4th, 100 acres of raw land. 30 acres has been broken but has gone back to grass. Fenced. No buildings. Price \$2500. Half cash, balance on time. Apply Advertiser.

Seed Oats for Sale

1,000 bushels of good Seed Oats for sale. Apply R. K. PECK, Advertiser Office.

FIGHT THE COLD WITH Galt Coal

Put your orders in early.

Kindling Wood
cut, ready for your stove. Steam Coal always in stock.

The Old Red Stand
J. W. Hallett
Office Phone 72. Residence 64.

CLONY NURSERIES

ALBERTA GROWN NURSERY STOCK
We have an excellent line of TREES, SHRUBS, SMALL FRUITS, FLOWERS, etc. for Spring Delivery, all of which have been grown at our Nurseries at Cluny, Alberta—Stock that is Guaranteed.

Stock that will grow
ROBT. WHITEHEAD, our Agent, will be in your vicinity soon. Kindly favor him with your order.

Local and General

Mr. and Mrs. North, of Parkland, spent Sunday with her father, Mr. Annand.

Dr. and Mrs. Dixon, of Stavely, were guests of Mr. and Mrs. Mark Fisher over Sunday. Mrs. Fisher is a sister of Dr. Dixon.

Rev. J. V. Hower, M.A., the Methodist Minister at Stavely, has enlisted as a private and is now in training at Calgary.

Prof. A. E. Ottwell, M.A., supt. extension department of Alberta University, was the guest of Rev. W. E. MacNiven during his stay in town this week.

A Norwegian prayer meeting was held on Sunday afternoon at the home of Mr. Calburg. Rev. Mr. Hillebrand officiated. There were a large number present.

Mrs. J. F. Hagerman, on Monday night, left for Calgary to attend the general hospital, where she will undergo an operation for appendicitis.

Mr. and Mrs. Wells wish to thank the fire brigade and gentleman who turned out in answer to the fire alarm in connection with the C. P. R. section house, on Saturday.

It is a trifle early, we admit, but true all the same, that one of our farmers was out plowing on the 18th of February. If the present weather keeps up a week longer, plowing will be general throughout the district.

The Advertiser has stocked a line of Art Calendars for 1917. If you have not ordered your next year's calendar already, be sure and see our samples before doing so. We will call on you a little later. The money you spend at our store will circulate through your coffers again. Our samples were purchased from London, Ont., house and are quite correct in style.

Between 200 and 300 people parked the assembly hall of the Agricultural college on Wednesday evening, to hear the lecture by Prof. A. E. Ottwell, of the extension department of the University of Alberta, illustrated by lantern slides. The hall was filled to capacity, and we venture to say no one was disappointed. Mr. Ottwell gave one of the best recruiting speeches ever heard in Claresholm. His pictures and diagrams were fully explained by the lecturer and his comment and deductions were listened to with much interest. A collection was taken up in aid of the Patriotic Fund. After the lecture the committee had a dance to finish off the evening.

We hope the merchants of Claresholm, Grams and Stavely will carefully read an article in this issue under the heading "Country Merchants Organizing." This is the movement that ought to be taken up by every town in the west. The business men must organize if they would successfully compete with the departmental store. They must work out their own salvation in this matter. Far too much money is sent out of Alberta to fatten eastern business houses. This money should be kept at home and will be kept at home, if the merchant himself has nerve enough to tackle the problem with determination and energy. There is too much apathy and indifference on this subject, too much willingness to let things slide and take the leaveings from the department store blab. Every merchant should realize that he will hold the trade of his own district and make his business a success. No man with a particle of pride or self respect is willing to be a door mat for another man to wipe his feet on, yet this will happen if he does not assert his manhood and prove by his actions that he can hold his own, if not in one way then in another. If by organizing, country merchants can drive a peg in the coffin of the department store, then organize by all means and do it quickly.

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It is reported that V. A. Porter will sell his implement business to J. Clemens, of High River, Mr. Porter, we understand, will take a position with the head office at Calgary. Congratulations.

There would be less money sent away from Claresholm if the local merchants could advertise their goods. It will continue to be sent away till our business men experience a change of heart and put forth efforts to hold the local market for themselves by drawing attention to the value they can give for a dollar.

Rev. D. H. Marr, B.A., of Calgary, will conduct the services in the Methodist Church next Sunday, it being the 10th anniversary of the church. The morning service will commence at 10:30 instead of the usual hour 11 o'clock. A special thank offering will be taken up to help defray expenses of the church.

On Monday evening a supper will be served in the basement of the church from six to eight o'clock, and at 8:30 a program will commence consisting of vocal and instrumental music, and lantern views by Rev. Mr. Marr, B.A., of Calgary. The views will be of Jerusalem and other interesting points in the Holy Land. As the ladies of the Methodist church have a reputation to maintain in connection with their church suppers, we may be sure they will try to meet all expectations.

We congratulate Cochrane on his further evidence of loyalty in contributing men to the various regiments. The last two issues of the Advocate announces the enlistment of the town doctor (Parks), the town barber, the telephone trouble man, and many other of the young men who held good positions and have given them up to work for King George. Cochrane is a town of about 350 people and we doubt if there is another burg of its size in Alberta which has contributed so many young men to its honor roll. Of course, many of the young men came from the farming districts surrounding the town, but they are all tributary to Cochrane and in the Cochrane electoral district. The complete list shows 143 names.

Watch out for posters announcing the sale of household effects, stock and farm implements of Chas. Richards of Claresholm. A. E. Strange will conduct the sale.

Dont forget the dance at Woodhouse in aid of the Red Cross Friday Feb. 25th.

We are compelled to ask the indulgence of our readers yet another week, for the reduced size of our paper. We have been so crowded with orders for job work, and competent help is so hard to secure, that we have been unable for the past three weeks to get out our unsized paper. The paper will be so changed in another week or two that will allow us more space for home news.

Successful Auction Sale

The auction sale conducted by A. E. Strange, on Monday, was very successful. All the timbers were sold. The household effects were in good demand. The horses and implements also proved good sellers. Mr. Strange is well pleased with the sale.

We congratulate this young man on his energy and ability in handling auction sales. He will soon make a name for himself that will spread in ever widening circles till he has a most lucrative business on his hands. Other sales will be announced in the near future.

Annual Meeting.

The annual meeting of the Presbyterian Church was held in the church last Friday evening. Records of various organizations were submitted and discussed. Several applications were read for baptism, but no action was taken. The following officers were elected for the ensuing year:

Trustee Board—Messrs. Milnes, Holmes and R. E. Moffatt.
Board of Managers—R. E. Moffatt, chairman; Geo. Simpson, Sec.; N. G. Holmes, Treas., together with Messrs. Breerton, Morrison, McEwen, Darch, Milnes, Knight, Dr. McMillan.

Claresholm Seed Circle

The annual meeting of the Claresholm Seed Circle was held at the Agricultural College on Saturday, Feb. 19th. Principal Stephenson addressed the meeting and spoke of the benefit that an established seed centre will be from the pure grain standpoint, as well as the advertising it will give the district. Seed what furnished last year was of rather late variety. He advised the getting of an earlier variety for this year and, in a sense, begin over again. But he assured the Circle that they would not lose the past year so far as standing went.

The Circle will continue the growing of registered Banner Oats, the stock of that which was grown last year being registered.

Seed what for this year will be bought from Seager Wheeler, Rosthern, Sask.

The following officers were elected for the ensuing year: N. Taitner (reg. president); W. H. Stephens, secretary; N. Holmes, S. I. Fraser, honorary directors; Messrs. Carney, Salmon, Williams, Wright, Molloy, directors.

The improving of the quality of the grain you grow is a splendid thing and will bring rich rewards. The worthiness of the cause ought to appeal to every intelligent farmer in the district and gladly avail himself of the opportunity of joining the Circle and strengthening its influence.

A long distance phone between Vancouver, B.C., and Montreal, was successfully inaugurated on the 14th of this month. The distance is 4227 miles. The New York-San Francisco line, recently opened, is about 3450 miles in length.

Local Improvements.

Improve the appearance of your home this spring. A little paint applied to the house and a little labor applied to the rake and hoe around your garden, and a few trees, shrubs and flowering plants for the front lawn and small fruit for the vegetable garden, will add greatly to the value of our homes.

We should get our paint and lumber from a local firm for the good of Alberta. We should get our shingles, flowers and small fruits from an Alberta nursery—the Cluny. It is to our advantage to get our nursery stock from Alberta nurseries for two reasons: one reason is that you are using local to the province and to your neighbors; the other reason is that Alberta grown nursery stock will grow in Alberta, while Eastern grown stock, in trying to grow at a great disadvantage, will often fail.

The Recruiting Meeting

The recruiting meeting of the 115th Highlanders, which was held in the L.O.O.F. hall on Tuesday evening, was well attended. Mr. Shepherd and Dr. Rivers, of Lethbridge, were the principle speakers. Rev. W. E. MacNiven and J. R. Watts also contributed a few appropriate remarks. Mr. Stephens, of the Agricultural College, ably filled the chair. The pipers piped, and the speakers spoke, and all through, from start to finish, the meeting was full of interest.

Mr. Shepard, in his capable way, spoke on the necessity of every man being a man and playing his part in this great conflict, and in the end, when victory was ours (as it will be) every man does his duty; he will have the proud satisfaction of knowing that he was "in the game."

Dr. Rivers, in his own happy way, entreated the boys to come and do their part. He said he would go himself but thought he would go too good a man (the doctor has a waist line of 50 or 80 inches). Referring to the navy, he said that perhaps no one knew better than Admiral Jellicoe and his men what it is to say "They also serve who stand and wait." Also he pointed out that England is mistress of the seas, and Germany is getting a little tired of being mistress of the Kiel canal, therefore we are hearing whispers of peace, but there will be no peace until Belgium, France and Serbia have had their possessions restored.

Dr. Rivers said that when the war first started many young men could not enlist without his wife's or mother's consent. Some took that for an excuse and hid behind a woman's skirt, but, said the doctor, the prevailing fashion of women's skirts these days called for a pretty small man to get shelter.

The doctor told a story of a scrubby Englishman who presented himself at a recruiting office. The colonel said: "What have you got to recommend you as a fit subject to put on the King's colors?" Straightening himself up, the little scrub replied:

"I have a good name, sir."
"A good name. What is it?"
"Long, sir. Will you spell it?"
"E-W-L-I-S-H. Well, sir, the 'S' is for Scotch, 'I' for Irish, 'W' for Welsh, 'E' for English, and the other letter is for what we are going to give him, Kaiser."

A sprinkling of ladies were in the audience, and their presence was much appreciated. At the close of the meeting two young men, Geo. Henderson and John A. Newall, enlisted and signed the honor roll. Others will follow, we hope, as the result of seeing a recruiting office in town.

